



**FREEPORT
OF RIGA
AUTHORITY**



BULK TERMINALS 2021, RIGA – ONLINE

The Annual Conference of the Association of Bulk Terminal Operators (ABTO)

Monday 18 - Friday 22 October 2021, 12:00 - 15:00 GMT

Online Sponsorship Package – £2,000

Raise your profile and showcase your products & services directly to delegates with a high-profile online conference presence – plus benefit from our pre-event promotional activity.

PRE-EVENT BENEFITS

- Your company will be identified as a sponsor on all versions of the conference programme and brochure. This includes targeted direct mailings to key contacts and potential delegates
- Your company will be identified as a sponsor on all press, PR, advertising and email campaigns where possible. Our marketing reaches corresponding members who hold key operational responsibility
- Announcements will be made on social media and other outlets highlighting your support for the webinar
- Your company's logo and credit for your sponsorship will be displayed on the ABTO conference webpage with a hyperlink to your company website for the duration of the campaign. In addition, ABTO can post a link to a virtual company display stand and promotional video on our website

EVENT BENEFITS

- Your company's will receive a 250-word profile in the conference pack
- Your company's marketing material will be distributed electronically to all the conference delegates
- A short company video will be played during all breaks in the online conference as well as both in the periods before the start of the event each day when delegates are joining and at the end of each day's proceedings
- Your company will have the opportunity for a conference programme presence on a suitable question and discussion panel to be agreed with the organisers

POST-EVENT BENEFITS

- The conference programme and brochure remain on the ABTO website after the conference
- The conference recording, including your promotional video and speaker slides will remain downloadable from the ABTO website after its live transmission
- Thought leadership: A White Paper authored by your organisation can be made available to webinar attendees.

To discuss sponsorship opportunities or speaking at Bulk Terminals 2021 Riga please telephone Simon Gutteridge on +33 (0)321 47 72 19 or email events@bulkterminals.org

Bulk Terminals 2021 Riga is organised by Maritime AMC Ltd who provide secretariate services to the Association of Bulk terminal Operators (ABTO)



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